

# Carsyn Long

MARKETING MANAGER | BRAND, DESIGN & DIGITAL

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Marketing Manager and designer who takes projects from rough notes to **finished, client-ready materials**. Experience across an ad agency, a consulting firm and an in-house brand producing **presentations, print collateral, email campaigns, social content, website updates and marketplace listings**. A careful proofreader and early adopter of AI.

## CORE STRENGTHS

- Print Collateral & Brochures
- Social Media Calendars
- Brand Standards & Proofing
- Pitch Decks & Presentations
- Website Content Updates
- Events & Trade Shows
- Email Campaigns
- Listing Management & QC
- AI Tools & ChatGPT Ads

## EXPERIENCE

Conformational Aesthetics

Marketing Manager

Sep 2026 – Present

- Build and manage the brand's **Amazon Storefront**, keeping product listings, images and copy accurate and on brand.
- Run **ChatGPT ads**, testing messaging and creative on a brand-new AI ad platform.
- Plan, create and publish social content and manage the content calendar.

David Roberts Consulting

Marketing Specialist · Oklahoma City, OK

Feb 2026 – Sep 2026

- Represented client **RideCare** at industry conferences, including CIT International 2026 and the Kansas Hospital Association.
- Staffed exhibit booths and connected with hospital, behavioral health and law enforcement leaders.
- Managed social media and client accounts; promoted from Marketing Intern to full-time **Marketing Specialist** in May 2026.

N2 Advertising

Social Media Marketing Intern · Tulsa, OK

May 2025 – May 2026

- Ran the agency's Instagram and Facebook, including a **charitable events guide** published 12 months in a row.
- Wrote and published blog articles on AI and advertising trends for the agency site, each paired with a social campaign.
- Supported billboard planning and location mapping; tracked campaign data in Freewheel across multiple client accounts.

Corbitt & Company

Graphic Design Intern · Tulsa, OK

Aug 2025 – May 2026

- Designed **print-ready** apparel and promo products for school and corporate clients; managed proofs on concurrent orders.

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|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| Fox Nox                                                                                                                                                              | Dec 2024 – May 2025 | Fashionably Late Podcast                                                                                                                       | Aug – Dec 2024 |
| Social Media Manager                                                                                                                                                 |                     | Co-Host & Social Media Manager                                                                                                                 |                |
| <ul style="list-style-type: none"><li>- Launched OU's nightlife app brand from zero, helping drive <b>700+ users</b> and a <b>150% lift</b> in engagement.</li></ul> |                     | <ul style="list-style-type: none"><li>- Co-created a campus fashion podcast and ran its social across TikTok, Instagram and YouTube.</li></ul> |                |

## EDUCATION

University of Oklahoma  
Michael F. Price College of Business  
BBA, Marketing · Minor, Digital Marketing

## CERTIFICATIONS

Google Analytics · HubSpot Inbound Marketing · Hootsuite Social Marketing

## CAMPUS INVOLVEMENT

Gamma Phi Beta (OU): promoted chapter events

## SKILLS & TOOLS

**DESIGN** Adobe InDesign, Photoshop, Illustrator · Canva  
**OFFICE** PowerPoint, Word, Excel, Outlook  
**ADS** Amazon Storefront, ChatGPT Ads, Meta Business Suite  
**SOCIAL** Mailchimp, HubSpot, Hootsuite  
**WEB** Website CMS updates · Google Analytics  
**AI** ChatGPT, Claude, Gemini, Higgsfield